

## **The SDC Project Fund**

The SDC Project Fund is sponsored by the Swiss Government, via the Swiss Agency for Development and Cooperation (SDC). It is administrated by Otto Frei AG, the project team of S-DEV Geneva 05.

### **What is the advantage of showcasing at S-DEV Geneva 05?**

S-DEV Geneva 05 will be the largest ever such North-South event on Sustainable Urban Development bringing together the private sector, governmental organisations and civil society.

S-DEV Geneva is composed of three interactive elements:

- an exhibition,
- a conference,
- and workshops

The S-DEV Geneva 05 exhibition, is a market place where applications, products, services and projects are showcased and synergies sought. The aim of S-DEV Geneva is to encourage the exchange of experiences and ideas and to stimulate concrete multi-stakeholder deals and action oriented partnerships.

With the collaboration of twenty-five municipalities from the North and South and international organisations, the S-DEV Geneva 05 Conference deals with the issue of innovation in the urban environment. Cities selected for their record of innovations present their solutions and experiences.

### **What is financed?**

It is possible to apply for funding to present your projects in the exhibition. Please register your project online [www.s-dev.org](http://www.s-dev.org), applying separately for the exhibition.

### **Your exhibit**

Financing covers the cost of the surface and stand with standard equipment (see website), travel costs and accommodation for 1 representative per project. Each project will be allocated 20 m<sup>2</sup> of space. The exhibit material and decoration of the stand is not included nor is the transport of materials and is to be paid for by the exhibiting organisation or company.

Should several projects be accepted from the same country, there is the possibility of having a country pavilion whereby each project will be showcased in a separate booth under one roof.

### **Who can apply?**

The private sector, civil society and governmental organisations focusing in the field of Sustainable Urban Development from developing and transitional countries.

### **What are the selection criteria?**

The projects must be innovative solutions in the field of sustainable development with the aim of improving problems in urban areas or showcasing problems that have already been solved. The priority themes are transport, energy, housing, integration, water and sanitation, waste, health, nutrition.

**How to apply?**

Fill out the application form on [www.s-dev.org](http://www.s-dev.org) and **confirm your request by email** to [info@s-dev.org](mailto:info@s-dev.org)

We recommend for you to have the following details ready for your application:

- Project description (maximum 250 words)
- Company description (maximum 250 words)
- Your contribution to Sustainable Development (maximum 250 words)

Please note that projects from SDC cooperation offices and SDC priority countries will be treated preferentially.